



OptiTex USA Newsletter

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Volume 1, Number 1

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Links to items in this Newsletter.

www.pointcarre.com

http://www.spesaexpo.com/techsol_home.htm

Industry Links

www.kbng.com
Visit our new Canadian dealership home page

www.eastmancuts.com
Click here to learn more on Cutting Machines equipment.

www.parsons.edu
Parsons proudly incorporates OptiTex 3D in it's curriculum.

Purchase Options

www.optitex.com
Click the "purchase" button to check on purchasing options.

Introduction

Dear OptiTex member,

OptiTex USA Inc. proudly presents our first e-newsletter. This monthly publication will provide you with the latest products news, developments, and helpful hints/tricks so that you can get the most out of your investment. We thank you for your continued business and wish you much success.

Best Regards,
Yoram Burg
President

Official Release of Version 9

OptiTex will officially announce the release of version 9 during the Technology Solution/SPESA/MW show in Miami, FL during May 18th-20th 2004. To mark this occasion **ALL OptiTex upgrades and new products sold during the trade show** (either by fax orders or at the exhibition grounds) **will entitle their purchasers for a 10% discount!!** We do encourage all our members to hurry up and book your order so to make sure you are taking advantage of this remarkable one-time opportunity.

Visit us at booth # 1521 and enter in our grand prize draw -to WIN A FREE OptiTex Pattern Design System (PDS) and Grading, worth over \$6,000!

****Visit us at the Technology Solution Trade show, Booth# 1521 to WIN A FREE PATTERN DESIGN SYSTEM! ****

New Products in Display at the Technology Solution Trade Show.

Other products in display during the trade show will include OptiTex's newest versions of PDS, Grade, Mark, Made-to-Measure, Advanced

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nesting and Runway 3-D. See version 9's new tools and integrated 3-D design modules. OptiTex version 9 has over 200 new features and bug fixes when compared to version 8. In addition, OptiTex will host three of our new alliances in the field of **3D to 2D, PDM and textile design solutions**. Don't miss this opportunity to meet with us and learn all about OptiTex's new features and developments!

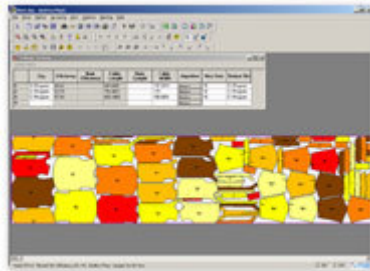
New Alliance

OptiTex is proud to present a new alliance signed up with Point Carre (www.pointcarre.com), PointCarre USA has been a leading CAD design software provider since 1988. Today their product line includes textile prints, wovens, knits, embroidery, dobby, and jacquard design. PointCarre has become the benchmark in the industry for customer service and training. The software is Photoshop and Illustrator friendly, as well as uses all standard file formats. Its comprehensive software is easy to use and easy to learn.

This new alliance enables OptiTex users not only to design their styles with OptiTex software but also to design their textiles using Point Carre's software. Point Carre output files seamlessly integrates with OptiTex Runway products enabling simple drag and drop onto either Runway Designer or Runway 3D.

New Nesting Algorithm

OptiTex has just finalized the testing of a new advanced nesting algorithm. The new algorithm was tested using clients' files from the automotive and apparel industries. Files used were both OptiTex and



other systems files imported into the new system, results showed a dramatic improve in efficiency and yardage when compared with the results those clients have supplied us with (in some tests results showed an improve of 1-3%!!). The new product will be officially released during the May show, pre-orders and trial tests are available now.

Runway Designer - future features

To get a 'hands on feel' of this 3d technology feel free to D/L and run our latest demo of **3D Runway Designer** at the following address: http://www.optitex.com/runway_download (21MB in Size), the next release of Runway Designer will focus more on personalizing the product such as choosing skin tones and hair color. Future versions will offer the ability to sketch a style using 'smart pieces' and much more.

In the next issue...

3d>2D designing through OptiTex's new alliance, new representatives to OptiTex products, PDM solutions, wrapping up the Miami trade show, new CRM system, OptiTex future plans for the US west coast, tips and tricks "from Julia's bench" and much more.

** Our sales, technical and support team is at your service should you require more information.
